

MES Asmabi  
College



# IQAC REPORT 2023-24



**AN IQAC INITIATIVE**

## VISION

To be a catalyst of excellence in fostering a culture of continuous improvement, innovation, and quality enhancement in all aspects of education, research, and academic administration.

## MISSION

Through rigorous academic programs, collaborative research initiatives, and proactive administrative practices, we strive to empower our students with knowledge, skills, and values that prepare them to excel in a dynamic global society. We are dedicated to fostering a nurturing learning environment that promotes critical thinking, creativity, and lifelong learning, thereby contributing positively to the community

## OBJECTIVES

### ***Objective 1: Enhance Educational Excellence***

- Implement initiatives to continuously improve the quality of teaching and learning processes across all disciplines.
- Foster an environment that promotes academic rigor, critical thinking, and interdisciplinary collaboration among faculty and students.

### ***Objective 2: Promote Innovation in Research***

- Facilitate and support innovative research initiatives that contribute to knowledge creation, application, and societal impact.
- Encourage faculty and students to engage in research activities aligned with emerging trends and global challenges.

### ***Objective 3: Ensure Quality Assurance***

- Develop and implement robust quality assurance mechanisms to monitor and evaluate academic programs, ensuring alignment with accreditation standards and best practices.
- Conduct periodic assessments and audits to identify areas for improvement and implement corrective actions

### ***Objective 4: Foster Professional Development***

- Provide opportunities for faculty, staff, and students to enhance their professional skills and competencies through workshops, seminars, and training programs.
- Support faculty in adopting innovative teaching methodologies and integrating technology to enhance teaching effectiveness and student engagement.

**Objective 5: Strengthen Institutional Effectiveness**

- Enhance administrative processes and governance structures to improve operational efficiency and transparency.

- Promote a culture of continuous improvement by regularly reviewing policies, procedures, and practices to meet evolving educational needs and challenges.

**TEAM IQAC**

Chairperson	Dr. A Biju (Principal)
Coordinator	Dr. Shafeer P S
NAAC Coordinator	Dr. Amithabachan K H
Joint Coordinators	Dr Sanand C Sadananda Kumar Dr Amitha P Mani Dr Jisha K C
Administrative Officers	Sri. Sadarudheen K A (Superintendent)
Teachers participation	Dr. Sumedhan K P Dr. Sheena P A Dr. Kesavan K Dr. Sefiya K M Dr. Ansar E B Sri. Abdul Yafiz K. M Smt. Shiji T. S
Member from management	Adv. Navas Kattakath
Member from Industry	Sri. Habeeb Thangal (CEO, CTL Infocom Pvt. Limited, Oxford centre, Ravipuram, Kochi)
Members from students	Sri. Jaseel P H (PhD Research scholar) Miss. Nuhasin Banu (B.Com student)
Member from Alumni	Sri. Najeeb M K

Criterion Heads	<p>Smt. Sabitha M M (Criterion I)</p> <p>Dr. Girija T P (Criterion II)</p> <p>Dr. Dhanya P R (Criterion III)</p> <p>Smt. Nasreen A (Criterion IV)</p> <p>Smt. Nazeema M K (Criterion V)</p> <p>Smt. Thanzeela Ebrahim (Criterion VI)</p> <p>Sri. Mohammed Areej E M (Criterion VII)</p>
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## IQAC Report – 2023-24

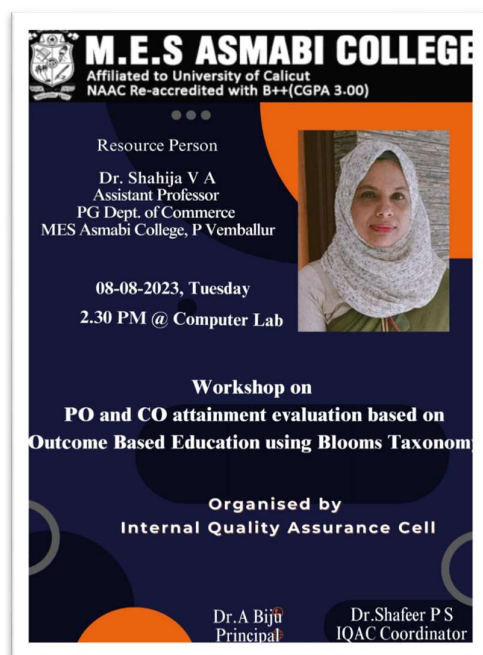
### REPORT ON WORKSHOP ON GRAPHIC DESIGN USING CANVA APP

On Thursday, 27th July 2023, the IQAC and Department of Computer Application at our institution organized a workshop on graphic design using the Canva app. The event, held in the computer lab at 2:30 PM, was led by Junaid Gafoor, a seasoned graphic design expert. The workshop aimed to equip participants with the essential skills to create visually appealing graphics for various purposes, including presentations and social media. The session began with an introduction to Canva, highlighting its user-friendly features and benefits. Participants were guided through setting up accounts and exploring the platform's interface, followed by a comprehensive overview of design basics such as color theory, typography, and layout. The workshop included hands-on activities, allowing attendees to create their designs with real-time guidance from Junaid. Advanced features of Canva, like layering and image incorporation, were also covered to enhance participants' design capabilities. An interactive Q&A session provided additional insights and tips. The workshop received positive feedback, with participants praising Junaid's clear instruction and the practical value of the session. The event successfully enhanced the graphic design skills of attendees, contributing to their personal and professional development. Future workshops are planned to continue fostering these essential skills within our community.



## Workshop Report on PO and CO Attainment Evaluation Based on Outcome-Based Education Using Bloom's Taxonomy

On Tuesday, 8th August 2023, the IQAC organized a workshop on Program Outcomes (PO) and Course Outcomes (CO) attainment evaluation, with a focus on outcome-based education (OBE) and Bloom's taxonomy. Held in the computer lab at 2:30 PM, the event featured Dr. Shahija VA, an expert in educational assessment, as the keynote speaker. The workshop commenced with a welcome address by Dr. A Biju, Principal, who underscored the importance of OBE in enhancing student learning outcomes. Dr. Shahija's session provided a comprehensive overview of OBE, delineating the distinctions between traditional education and OBE, and explaining the definitions and examples of PO and CO. She elaborated on Bloom's taxonomy, detailing the six cognitive levels and demonstrating how they apply to educational assessment. Techniques for mapping CO to PO, along with strategies for effective evaluation and continuous improvement, were discussed. Real-world case studies and practical examples were used to illustrate successful OBE implementation. The workshop concluded with an interactive Q&A session, where participants sought advice on challenges faced in OBE implementation. Dr. Shafeer P S offered a vote of thanks, commending Dr. Shahija for her invaluable insights and expressing appreciation to the participants and IQAC team. The workshop was well-received, equipping faculty with essential knowledge and practical skills for effective PO and CO attainment evaluation, thus promoting a more robust educational framework.



## PROGRAM REPORT: SCHOLARSHIP ORIENTATION PROGRAMME 2023

On Monday, 14th August 2023, the IQAC, Scholarship Wing, and Research and PG Department of Botany organized a Scholarship Orientation Programme titled "Scholarship Success: Guiding You to Excellence." Held in the auditorium from 1:30 PM to 3:30 PM, the event featured Dr. Binoj Jose, Assistant Professor in Political Science at Prajyoti Niketan College, Puthukkad, as the keynote speaker. The programme aimed to equip students with crucial information on securing scholarships. Nazeema M K, the Scholarship Liaison Officer, opened the session with a welcome address, emphasizing the pivotal role of scholarships in alleviating financial constraints and fostering academic progress. Dr. Binoj Jose's keynote session highlighted various scholarships at state, national, and international levels, elucidating their eligibility criteria and application procedures. He stressed the significance of scholarships in overcoming financial barriers and enhancing career prospects. Dr. Jose provided strategic advice on crafting compelling scholarship applications, avoiding common pitfalls, and the importance of academic and extracurricular achievements. He also shared real-life success stories, offering inspiration and practical guidance. The interactive Q&A session allowed students to engage directly with Dr. Jose, who addressed their queries with detailed responses and personalized advice. The event concluded with a vote of thanks by Dr. Girija T P, Head of the Department of Botany, who acknowledged Dr. Jose's contributions and appreciated the coordinators' efforts. The programme was well-received,

empowering students with the knowledge and strategies needed to successfully pursue scholarships, thereby supporting their academic aspirations.

MES ASMABI COLLEGE

Scholarship orientation Programme

DR. BINOJ JOSE  
ASSISTANT PROFESSOR  
PRAJYOTHI NIKETAN  
COLLEGE, PUTHUKKAD

14-08-2023 MONDAY  
1.30 PM

ORGANISED BY  
IQAC, scholarship wing, Dept. of Botany

DR. A. BIJU  
(PRINCIPAL)

DR. SHAFEEER . P. S., NASEEMA MK  
DR. GIRIJA TP  
(COORDINATORS)

## PROGRAMME REPORT: WEBINAR ON NAAC ACCREDITATION THROUGH EFFECTIVE DOCUMENTATION

The webinar titled "NAAC Accreditation Through Effective Documentation" was held on Thursday, 28 September 2023, at 7:00 PM, organized by the PG Department of Commerce & IQAC of Cooperative Arts and Science College, Madayi, in collaboration with the IQAC & Research Department of Commerce of MES Asmabi College. Dr. Shafeer P S, Assistant Professor & IQAC Coordinator at MES Asmabi College, was the resource person. The event, led by organizers including Dr. Biju A and Smt. E. S. Latha, aimed to provide comprehensive guidance on the documentation necessary for NAAC accreditation. The session commenced with a welcome address by Smt. Rajitha N K, followed by inaugural remarks emphasizing the significance of quality assurance in higher education. Dr. Shafeer P S presented key insights into understanding NAAC accreditation, the importance of effective documentation, and best practices for quality assurance. He provided a detailed explanation of preparing Self-Study Reports (SSR) and highlighted the role of Internal Quality Assurance Cells (IQAC). The session included real-life examples and a discussion on overcoming challenges in the accreditation process. An interactive Q&A session allowed participants to clarify their doubts, with Dr. Shafeer offering practical solutions. The event concluded with a vote of thanks by Mr. Johny M V, expressing gratitude to the resource person and acknowledging the collaborative effort of the organizing teams. The webinar was well-

received, offering valuable knowledge and practical guidance on NAAC accreditation, and fostering a collaborative spirit between the participating institutions.

MES ASMABI COLLEGE

NAAC Process -  
Effective  
documentation

Dr. Shafeer PS  
Assistant Professor,  
MES Asmabi College

Organised by

- IQAC, MES Asmabi College
- IQAC, Co-operative Arts & Science College

28-07-2023  
7 PM @ GMeet

DR. A. BIJU  
(PRINCIPAL)

RAJITHA  
ASSISTANT PROFESSOR,  
CASC, MADAI

## REPORT FOR IQAC ON NATIONAL WORKSHOP: NEP2020 - PERSPECTIVE OF HIGHER EDUCATION

The national workshop titled "NEP2020: Perspective of Higher Education," held on 30th November 2023, was a comprehensive exploration of the National Education Policy (NEP) 2020, focusing on its transformative potential for the Indian higher education landscape. Organized by the Department of Hindi & Computer Applications at M.E.S Asmabi College and monitored by the Internal Quality Assurance Cell (IQAC), the event featured a keynote address by Dr. C Jayashankar Babu from the Central University of Pondicherry. The workshop, convened by Dr. Ranjith M and Smt. Jabin P.H, along with joint convenors Nisha M.D, Nasiya P.M, Anu S, and Athira V.B, covered key topics including NEP 2020, the National Higher Education Qualifications Framework (NHEQF), effective leadership in higher education, and promoting research. Dr. Babu emphasized a holistic, flexible, and multidisciplinary approach to education, highlighting the standardization and academic mobility facilitated by NHEQF. The workshop also underscored the crucial role of leadership in implementing NEP 2020 and fostering a research culture. Interactive sessions allowed participants to engage with the policy's implications, fostering an exchange of ideas and best practices. Concluding remarks by Smt. Jabin P.H and a vote of thanks by Nisha M.D

reflected the event's success and the collaborative effort of the organizing team. The workshop underscored the importance of embracing NEP 2020's reforms, aligning with a vision of creating skilled and enlightened human beings.



The poster for the NEP2020: Perspective of Higher Education National Workshop features the following details:

- Logo:** The logo of the Department of Hindi & Computer Applications is at the top center.
- Title:** "NEP2020 :Perspective of Higher Education" in large blue font.
- Organizer:** "NATIONAL WORKSHOP ORGANISED BY DEPARTMENT OF HINDI & COMPUTER APPLICATIONS, M.E.S ASMABI COLLEGE,P.VEMBALLUR KODUNGALLUR THRISSUR".
- Keynote Speaker:** A box labeled "Keynote Speaker" contains a photo of Dr. C. Jayashankar Babu, Director of Central University of Pondichery.
- NEP 2020 Higher Education Diagram:** A circular diagram on the right side of the poster, divided into 10 segments representing various aspects of higher education reform.
- Topics of Workshop:** A list including "NEP 2020" and "NHEQF".
- Date and Mode:** "30th November, 2023" and "Offline/Online".
- Convenors:** "Dr Ranjith.M" and "Smt.Jabin P.H".
- Joint Convenors:** "Nisha M.D,Nasiya P.M, Anu S,Athira VB".
- Quote:** "The purpose of education is to make good human beings with skill and expertise. Enlightened human beings can be created by teachers" - Dr. U.P.J AbdulKalam.
- Monitoring:** "MONITORED BY INTERNAL QUALITY ASSURANCE CELL" at the bottom.

## WORKSHOP REPORT: WORKSHOP ON CANVA APP

The "Workshop on Canva App," organized by the Internal Quality Assurance Cell (IQAC) on December 20, 2023, at the Computer Lab, aimed to enhance participants' graphic design skills using Canva. Dr. Shafeer P. S, the IQAC Coordinator, welcomed attendees and introduced the resource person, Dr. A. Biju, Principal of the institution. The workshop was divided into two sessions. The first session, "Introduction to Canva," provided an overview of Canva's features, interface navigation, and basic design creation, including posters, social media graphics, and flyers. After a brief break, the second session, "Advanced Canva Techniques," focused on utilizing advanced tools, customizing templates, and collaborative design practices. The event concluded with an interactive Q&A session where participants received personalized guidance from Dr. Biju. The workshop was well-received, with participants praising the practical exercises and hands-on approach, which significantly contributed to their understanding of Canva. The success of this workshop highlights the

importance of such training programs in fostering digital literacy and enhancing professional competencies among attendees.

MES ASMABI COLLEGE

**WORKSHOP ON  
CANVA APP**

Organised by  
Internal Quality Assurance Cell

Venue: Computer Lab

20-12-2023  
10 AM

Resource Person  
Prof (Dr) A Biju, Principal, MES Asmabi College

DR. SHAFEER . P. S & JABIN TH  
(COORDINATORS)

DR. A. BIJU  
(PRINCIPAL)

## PROGRAMME REPORT: WORKSHOP ON COMPUTING SKILLS - MS OFFICE TOOLS

The "Workshop on Computing Skills: MS Office Tools," held on January 31, 2024, at the Computer Lab, was organized by the Internal Quality Assurance Cell (IQAC) in association with the Department of Computer Application. The workshop was led by Jabin T H, Assistant Professor, and coordinated by Dr. Shafeer P. S, IQAC Coordinator. The primary objective was to enhance participants' proficiency in key MS Office tools—Word, Excel, and PowerPoint—providing them with practical skills applicable in academic and professional settings. The session commenced with a welcome address by Dr. Shafeer P. S, who highlighted the importance of digital literacy in the modern environment. The workshop was divided into two main sessions: the first focused on MS Word, covering document formatting and advanced features, while the second session delved into Excel and PowerPoint, addressing data analysis, chart creation, and presentation design. Participants actively engaged in hands-on exercises and an interactive Q&A session, which allowed them to address specific queries and challenges. Jabin T H concluded the workshop by summarizing the key takeaways and encouraging continued practice and exploration of MS Office tools.

Participant feedback was overwhelmingly positive, praising the practical approach and interactive nature of the sessions. The workshop successfully met its objectives, underscoring the importance of such training programs in enhancing digital literacy and skill development.



## PROGRAMME REPORT: WEBINAR ON IPR & MODERN BUSINESS

The "Webinar on IPR & Modern Business," held on February 13, 2024, via Google Meet, was a significant Collaborative Quality Initiative (CQI) organized by the Internal Quality Assurance Cell (IQAC) of MES Asmabi College, in collaboration with Government Law College, Ernakulam. Hosted by MES Asmabi College, the event featured resource persons Dr. Shafeer PS, IQAC Coordinator, and Binu Poornamodan Cholayil, Associate Professor in Law. The webinar commenced with a welcome address by Prof. A Biju, Principal of MES Asmabi College, who highlighted the critical role of intellectual property rights (IPR) in contemporary business practices. The first session, led by Binu Poornamodan Cholayil, provided an introduction to IPR, covering various types such as patents, trademarks, copyrights, and trade secrets, and their importance in business innovation and protection. The second session focused on strategic approaches to managing and leveraging IPR, supported by case studies and discussions on the challenges of IPR enforcement. An interactive Q&A session allowed participants to delve into practical and

legal aspects of IPR, gaining clarity on complex issues. The webinar concluded with closing remarks from Dr. Shafeer PS, who emphasized the need for integrating IPR strategies into business planning for sustainable growth. Participants praised the depth and practical relevance of the content, acknowledging the collaborative effort's enriching impact. The event highlighted the commitment of MES Asmabi College and Government Law College, Ernakulam, to fostering knowledge-sharing and professional development.

**MES ASMABI COLLEGE**  
GOVT. AIDED, UGC RECOGNISED & AFFILIATED TO UNIVERSITY OF CALICUT  
P. VEMBALLUR, PO. KODUNDAKALLUR, THIRUVARUR DT. KERALA 686 671

**NAVIGATING IPR IN THE MODERN BUSINESS LANDSCAPE**

**13-02-2024. 10 AM. GMEET**

- ✓ INTELLECTUAL PROPERTY RIGHTS
- ✓ PATENTS
- ✓ COPY RIGHT
- ✓ REGISTRATION FORMALITIES

**ORGANISED BY IQAC IN COLLABORATION WITH GOVT. LAW COLLEGE, ERNAMKULAM**

**Resource Person**  
BINU POORNAMODAN CHOLAYIL  
ASSOCIATE PROFESSOR  
GOVT. LAW COLLEGE, ERNAMKULAM

**DR. SHAFEER .P. S**  
(COORDINATOR, IQAC)

**DR. A. BIJU**  
(PRINCIPAL)

## PROGRAMME REPORT: NATIONAL WORKSHOP ON EMPIRICAL PUBLISHING IN SOCIAL SCIENCE RESEARCH

The "National Workshop on Empirical Publishing in Social Science Research: From Concept to Journal Page," held on February 24, 2024, was a pivotal event organized by MES Asmabi College, P. Vemballur, in association with the Research Department of Commerce, IOAC, and NDLI Club. The hybrid-mode workshop featured Dr. Ajay Joseph, Assistant Professor at Barata Mata College, Thrikkakara, as the resource person. It began with a welcome address emphasizing the critical role of empirical publishing in social science research. The first session covered empirical research methodologies, study design, data collection, analysis techniques, and ethical considerations. This was followed by a networking session, providing attendees with the opportunity to discuss and share experiences. The second session focused

on structuring and writing empirical research papers for journals, navigating the submission and review process, and strategies for increasing the visibility and impact of published work. Practical exercises allowed participants to draft sections of research papers, with Dr. Joseph providing valuable feedback. A panel discussion and Q&A session enriched the workshop, addressing challenges and best practices in empirical publishing. The event concluded with closing remarks that underscored the importance of applying the acquired knowledge to improve research quality. Participants lauded the workshop's comprehensive and practical content, interactive sessions, and networking opportunities, highlighting its value for their research careers. The workshop successfully fostered skill development and knowledge-sharing, underscoring the collaborative efforts of MES Asmabi College and its partners in promoting academic excellence in social science research.



**MES ASMABI COLLEGE**  
**P.VEMBALLUR**

Research Department of Commerce

In Association with  
IQAC & NDLI Club

**NATIONAL WORKSHOP**  
**ON**  
**EMPIRICAL PUBLISHING**  
**IN SOCIAL SCIENCE RESEARCH :**  
**FROM CONCEPT TO JOURNAL PAGE**

Saturday

**24 FEBRUARY 2024**  
**09:30 AM- 3:30 PM**

Resource Person  
**Dr. Ajay Joseph**  
Assistant Professor  
Bharata Mata College  
Thrikkakara



HYBRID MODE

Registration <https://forms.gle/XLQz8mNHnZrobGAo6> (40 seats only)

## Programme Report: Student-Centric Pedagogical Approaches in Higher Education

The session on "Student-Centric Pedagogical Approaches in Higher Education," held on February 7, 2024, via Google Meet, was a pivotal part of the Collaborative Quality Initiative (CQI) between IQAC, MES Asmabi College, and Government College of Teacher Education, Thiruvananthapuram. The event featured Dr. Issac Paul, Assistant Professor in Education and HOD of the Commerce Department, as the resource person. The session began with a welcome address by Prof. A. Biju, Principal of MES Asmabi College, who emphasized the importance of student-centric approaches in enhancing learning outcomes. Dr. Issac Paul covered various topics, including experiential and participative learning methods, problem-solving methodologies, and other innovative teaching techniques. He provided practical insights into implementing these approaches, supported by case studies and examples of technology-enhanced learning tools. The session encouraged active participation from attendees, fostering a lively discussion on the practical application of these methods in diverse educational settings. Dr. Shafeer P. S, IQAC Coordinator, concluded the event with a summary of the key insights and encouraged educators to integrate these strategies into their teaching practices to foster student engagement and success. Participants found the session highly informative and relevant, praising the collaborative effort's contribution to their professional development. The event highlighted the commitment of MES Asmabi College and its partners to promoting excellence in education through innovative and student-centered teaching practices.

MES ASMABI COLLEGE  
GOVT AIDED, UGC RECOGNISED & AFFILIATED TO UNIVERSITY OF CALICUT  
P. VAMBALLUR, P.O. KOCCHINMALLUR, THIRUVANANTHAPURAM DISTRICT, KERALA 695 011

**STUDENT CENTRIC  
PEDAGOGICAL  
APPROACHES**

07-02-2024. 7 PM @ Gmeet

Organised by  
Internal Quality Assurance Cell In  
collaboration with Govt. training college  
of teacher education, Trivandrum

**Resource Person**  
Dr. ISSAC PAUL  
Associate Professor,  
Govt. College of  
teacher Education,  
Trivandrum

DR. A. BIJU  
(PRINCIPAL)

DR. SHAFEEER .P. S  
(COORDINATOR, IQAC)

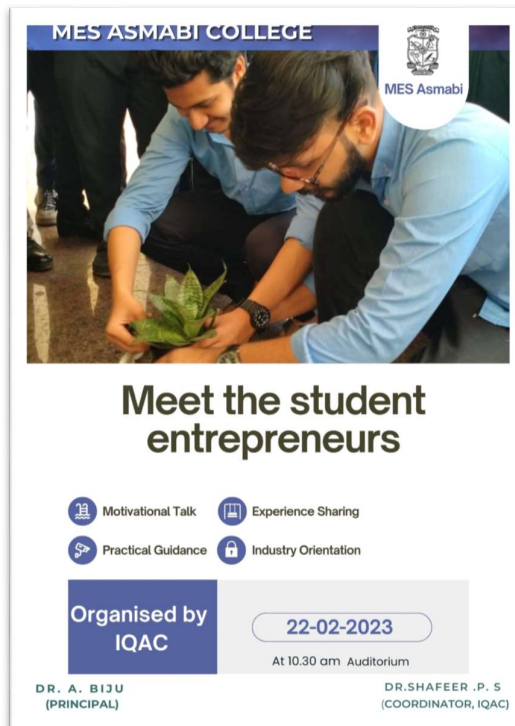
## PROGRAMME REPORT: STATE LEVEL SEMINAR ON REVISED FRAMEWORK OF NAAC ACCREDITATION

The State Level Seminar on the Revised Framework of NAAC Accreditation, held on October 13, 2023, at Mount Seena College of Arts & Science, Akalad, Palakkad, served as a crucial platform for stakeholders in higher education to understand and discuss the latest accreditation standards. Organized by Mount Seena College in collaboration with the Kerala State Higher Education Council, the event featured Dr. Shafeer P S, Assistant Professor and IQAC Coordinator at MES Asmabi College, as the keynote speaker. The seminar began with an inaugural session presided over by Dr. Sharfras Navas, Principal of Mount Seena College, who set the stage for a comprehensive exploration of the revised NAAC accreditation framework. Dr. Shafeer P S provided detailed insights into the changes, criteria, and methodologies introduced in the new framework, emphasizing strategies for institutions to meet the updated standards. The seminar included sessions on understanding the revised criteria, implementation strategies, and best practices, supplemented by case studies. A panel discussion with experts and NAAC assessors further enriched the discourse, offering practical insights and addressing challenges related to the new accreditation process. An interactive Q&A session allowed participants to engage directly with the experts, seeking clarifications on specific aspects of the framework. The seminar concluded with closing remarks by Fazil M A, Vice Principal of Mount Seena College, who summarized the key takeaways and acknowledged the contributions of all involved. Participants found the seminar highly informative and beneficial, underscoring its value in preparing institutions for future NAAC assessments and promoting quality enhancement initiatives.



## PROGRAMME REPORT: MEET THE STUDENT ENTREPRENEURS

The event "Meet the Student Entrepreneurs," held on February 22, 2024, at the MES Asmabi College Auditorium, was a vibrant initiative organized by the Internal Quality Assurance Cell (IQAC) and the Innovation and Entrepreneurship Development Cell (IOAC) of MES Asmabi College. The program began with an inaugural session where Dr. A. Biju, Principal of MES Asmabi College, underscored the critical role of entrepreneurship in fostering innovation and economic growth. The highlight of the event was a panel discussion moderated by Dr. Shafeer P. S, IQAC Coordinator, featuring student entrepreneurs who shared their journeys, challenges, and successes in launching their ventures. The discussion also delved into the importance of educational support in developing entrepreneurial skills and nurturing student startups. An interactive session followed, allowing participants to engage directly with the student entrepreneurs, gaining valuable insights and inspiration. The event concluded with closing remarks by Dr. Shafeer P. S, who expressed gratitude to all contributors and emphasized the college's dedication to promoting a culture of innovation and entrepreneurship. The seminar provided an invaluable platform for showcasing student-led enterprises, encouraging other students to consider entrepreneurship as a viable and rewarding career path. Overall, "Meet the Student Entrepreneurs" highlighted the college's commitment to fostering a supportive environment for budding entrepreneurs and enhancing the entrepreneurial ecosystem within the academic community.



The poster features a photograph of two students in light blue shirts examining a small green plant. The text on the poster includes the college name, event title, a list of activities (Motivational Talk, Experience Sharing, Practical Guidance, Industry Orientation), the organizers (Dr. A. Biju and Dr. Shafeer P. S), and the date and time (22-02-2023 at 10.30 am Auditorium).

MES ASMABI COLLEGE

MES Asmabi

**Meet the student entrepreneurs**

- Motivational Talk
- Experience Sharing
- Practical Guidance
- Industry Orientation

Organised by IQAC

22-02-2023

At 10.30 am Auditorium

DR. A. BIJU (PRINCIPAL)

DR. SHAFEER .P. S (COORDINATOR, IQAC)

## WORKSHOP REPORT: DATA ANALYTICS IN LEGAL RESEARCH

The Workshop on Data Analytics in Legal Research, held on April 22nd at the Mini Seminar Hall of Government Law College, Ernakulam, was a significant event organized by the IQAC units of Government Law College, Ernakulam, and MES Asmabi College, Kodungallur. The workshop began with an inaugural session, where the importance of integrating data analytics into legal research was emphasized. Dr. Shafeer PS, the resource person, delivered a keynote address highlighting the practical applications of data analytics techniques in legal studies, discussing methodologies and tools relevant to both legal practitioners and researchers. The sessions provided an introduction to data analytics concepts tailored to legal research, explored various data sources, and included case studies demonstrating successful applications in the legal field. Participants engaged in a lively interactive session, discussing challenges, opportunities, and potential research areas where data analytics could offer valuable insights. The workshop concluded with a Q&A session, where attendees sought clarifications and shared perspectives on implementing data analytics in legal research projects. Feedback from participants was overwhelmingly positive, with many appreciating the workshop's comprehensive approach and practical relevance. This event underscored the collaborative commitment of both institutions to advancing research excellence and equipping participants with essential skills in data analytics, reinforcing the value of such initiatives in the evolving landscape of legal research.

GOVERNMENT LAW COLLEGE, ERNAKULAM  
WORKSHOP ON  
**DATA ANALYTICS IN LEGAL RESEARCH**

**DR. SHAFEEER PS**  
Asst. Professor  
MES, Asmabi College, Kodungallur

A Collaborative Quality Initiative (CQI)  
organised by IQAC, GLC Ernakulam and IQAC, MES, Asmabi College

**22 APR** | 10:30 AM - 12:30 PM  
VENUE - MINI SEMINAR HALL, GLC ERNAKULAM

## SEMINAR REPORT: PREPARATION FOR NAAC ACCREDITATION

The Seminar on Preparation for NAAC Accreditation, held on April 19th and 20th, 2024, at the Seminar Hall of Cooperative Arts and Science College, Madayi, was a pivotal event aimed at enhancing institutional readiness for accreditation. Organized collaboratively by the IQAC units of Cooperative Arts and Science College, Madayi, and MES Asmabi College, P Vemballur, the seminar began with welcome remarks from Sri Johny, Principal of the host college, who underscored the critical role of NAAC accreditation in promoting institutional quality. Dr. Shafeer PS, the resource person, delivered the keynote address, providing comprehensive insights into the accreditation process, including preparation strategies and best practices. The seminar sessions covered key topics such as understanding NAAC criteria, effective documentation, data management, and quality improvement initiatives, supported by case studies of institutions with successful accreditation outcomes. Participants engaged in interactive workshops focusing on drafting self-study reports and using data analytics for evidence-based preparation, enhancing their practical understanding. A panel discussion with stakeholders further enriched the discourse, addressing challenges and sharing strategies for navigating the accreditation process. The event concluded with closing remarks from Dr. A Biju and Sri Johny, reflecting on the seminar's key takeaways and expressing gratitude to all participants and contributors. Feedback from attendees highlighted the seminar's value in providing actionable insights and fostering a deeper understanding of the accreditation process, reinforcing the commitment of both institutions to continuous improvement in higher education.



## FEEDBACK SURVEYS

In the 2023-24 academic year, the Internal Quality Assurance Cell (IQAC) conducted a comprehensive feedback survey, collecting responses from a diverse range of stakeholders, including students, faculty, alumni, and employers. The feedback was meticulously analyzed to gauge satisfaction levels, identify strengths, and pinpoint areas for improvement within the institution. The survey covered aspects such as curriculum relevance, teaching effectiveness, infrastructure adequacy, and overall institutional environment. The findings highlighted high satisfaction in areas such as faculty expertise and student support services while identifying needs for enhancements in laboratory facilities and extracurricular opportunities. The results of the survey were discussed in IQAC meetings and used to inform strategic planning and quality improvement initiatives, demonstrating the institution's commitment to continuous quality enhancement and stakeholder engagement.

## ANALYSED PROGRESSION TO HIGHER EDUCATION AND EMPLOYMENT

The IQAC analyzed the progression data for the 2023-24 academic year, revealing that out of the graduating cohort, 251 students advanced to higher education, and 99 students secured employment. This analysis provided critical insights into the institution's effectiveness in preparing students for their next steps, whether in academia or the workforce. The data was collected through follow-up surveys and institutional records, ensuring accuracy and comprehensiveness. The findings indicated a healthy balance between students pursuing further studies and those entering the job market, reflecting the institution's dual focus on academic excellence and career readiness. The progression analysis will inform future curriculum development, career counseling services, and partnerships with industries and higher education institutions, aiming to enhance student outcomes and alignment with labor market demands.

## IQAC CONDUCTED AAA INTERNAL AUDIT

The IQAC conducted an Academic and Administrative Audit (AAA) for the 2023-24 academic year, led by the Principal, IQAC Coordinator, and IQAC members. The audit aimed to evaluate the institution's academic and administrative processes, ensuring they align with best practices and regulatory standards. The AAA process included a review of

departmental activities, faculty performance, student academic progress, administrative efficiency, and resource utilization. The audit findings highlighted areas of excellence, such as innovative teaching methodologies and robust student support services, as well as areas needing improvement, such as record-keeping practices and inter-departmental communication. The outcomes of the audit were discussed in a detailed report, with recommendations provided to departments and administrative units for enhancing their operations. This audit is part of the institution's ongoing commitment to maintaining high standards and fostering a culture of continuous improvement.

### **PREPARED PREVIOUS YEAR AQAR FOR SUBMISSION IN THE NAAC PORTAL**

The IQAC meticulously prepared the Annual Quality Assurance Report (AQAR) for the previous academic year, aligning with the criteria and guidelines set by the National Assessment and Accreditation Council (NAAC). The report documented the institution's academic, administrative, and infrastructural developments, alongside achievements in research, innovation, and community engagement. Emphasizing the continuous improvement efforts and quality initiatives undertaken, the AQAR highlighted key accomplishments, such as increased research publications, enhanced student services, and successful implementation of new academic programs. The preparation process involved extensive data collection, stakeholder consultations, and collaborative discussions across departments to ensure comprehensive and accurate reporting. The AQAR was submitted to the NAAC portal, marking an essential step in the institution's accreditation process and reflecting its commitment to transparency and accountability in quality assurance.

### **IQAC ORGANIZED DEPARTMENTAL VISITS TO VERIFY FILES**

As part of its quality assurance activities, the IQAC organized departmental visits to verify documentation and ensure compliance with institutional and accreditation standards. These visits involved the IQAC team reviewing various departmental files, including academic records, faculty credentials, research documentation, and student evaluation records. The objective was to assess the accuracy, completeness, and organization of these documents, which are critical for both internal review processes and external audits. During these visits, the IQAC provided feedback to departments, identifying best practices and areas for improvement in documentation and record-keeping. This initiative aimed to enhance

transparency, accountability, and consistency in departmental operations, thereby supporting the institution's overall quality assurance framework. The findings from these visits were compiled into a report, which was shared with department heads for follow-up action.

### **IQAC CONDUCTED STUDENT SATISFACTION SURVEY**

The IQAC conducted a comprehensive Student Satisfaction Survey to evaluate the effectiveness of the teaching-learning process within the institution. The survey solicited student feedback on various aspects, including the quality of teaching, the accessibility of faculty, the relevance of the curriculum, the adequacy of learning resources, and the overall academic environment. The results revealed a high level of student satisfaction, particularly with the quality of instruction and the supportive nature of faculty interactions. Students also expressed appreciation for the institution's efforts to incorporate modern teaching aids and technologies. However, the survey highlighted areas for potential improvement, such as the need for more practical exposure and enhanced extracurricular activities. The survey results have been instrumental in guiding the institution's strategic initiatives aimed at further enhancing the student learning experience and fostering a conducive academic environment.

### **IQAC INITIATED VARIOUS CERTIFICATE COURSES**

The IQAC spearheaded the initiative to introduce various certificate courses aimed at enhancing students' skills and employability. During the 2023-24 academic year, 24 certificate courses were offered, covering diverse fields such as digital marketing, data analytics, soft skills, and advanced computing. These courses attracted a total enrollment of 2090 students, indicating strong interest and engagement from the student body. The initiative was designed to complement the regular academic curriculum, providing students with additional qualifications and practical skills that are highly valued in the job market. The courses were delivered through a mix of online and offline modes, facilitated by industry experts and experienced faculty members. The success of this initiative underscores the institution's commitment to providing holistic education and fostering a culture of lifelong learning among students.

## RESULTS OF 2023-24

The IQAC conducted a detailed analysis of the academic results for the 2023-24 academic year, focusing on student performance and degree completion rates. The analysis revealed that 350 students qualified to receive their degrees, reflecting the institution's strong academic support system and effective teaching methodologies. The data was broken down by department, program, and demographic factors, providing insights into areas of academic strength and those requiring additional support. The analysis also highlighted trends in student performance, such as improvements in pass rates and grade distributions compared to previous years. The findings from this analysis are being used to inform curriculum reviews, faculty development programs, and student support services. The goal is to continue enhancing the quality of education provided and to ensure that all students are well-prepared for their future careers or further studies.

## IQAC PREPARED AND SUBMITTED FOURTH CYCLE SSR

The IQAC successfully prepared and submitted the Self Study Report (SSR) for the fourth cycle of NAAC accreditation during the 2023-24 academic year. The SSR is a comprehensive document that details the institution's academic, administrative, and infrastructural developments, as well as its achievements in quality assurance and enhancement. The preparation of the SSR involved a thorough self-evaluation process, including inputs from faculty, students, staff, and other stakeholders. The report highlighted significant accomplishments since the last accreditation cycle, such as increased research output, expanded academic programs, and improved student services. The submission of the SSR is a critical component of the NAAC accreditation process, demonstrating the institution's commitment to maintaining high standards of quality in all its operations.

Signature of the Principal

Prof. Biju A

IQAC Co-ordinator

Dr. Shafeer P